

The Sketch Deck™

PRACTICE PROMPTS
FOR SKETCHERS

Coming to Kickstarter
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PROJECT CREATOR

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QUESTIONS?

Please get in touch and I'll
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answers!

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PRODUCT INFO SHEET

Below you will find summary information about The Sketch Deck™ intended to assist the media, reviewers, and others in talking about the product.

ABOUT THE SKETCH DECK

The Sketch Deck is a simple tool intended to inspire sketchers to sketch more often, practice key skills, and be more creative with composition. The deck contains 50 cards:

- 1 About The Sketch Deck card
- 1 How to "Play" card
- 48 prompt cards in five categories: Drawing, Color Play, Page Element, Theme, and Challenge.

Prompt card features include:

- **Practice:** the specific sketching activity to explore.
- **Prompt:** one or more creative ways to explore the identified Practice activity.
- **Creative Kickstarts:** ideas for interpreting the prompts (only on some cards).
- **Practice Points:** a value from 1 to 3 in the lower left corner that can be used to track sketching activity. Values roughly reflect Practice level of difficulty or complexity.
- **Card ID:** A unique identifier in the lower right corner.

The deck's modest size allows it to be easily carried in a pocket or sketch bag.

USING THE DECK

The deck is simple to use and fairly self-explanatory: just choose one or more cards and let the prompts and creative kickstarts guide your sketching activity. Cards can be selected randomly or deliberately, used alone or in groups, employed as part of regular or serendipitous sketching activities, followed to the letter or used as a creative jumping off point, integrated into instructional activities, or used in the studio or field. The deck is adaptable to every sketcher's practice preferences, goals, or whims.

The Practice Points value on each card provides an easy way to set sketching goals and track progress. For example, you might set a goal to complete 10 Practice Points' worth of sketching each week. Each time you use a card to inform a sketch, you would award yourself that card's Practice Points.

The unique ID for each card allows for easy reference in sketchbooks of cards used or in discussion with others who are also using the deck.

COMPANION GUIDE AND EXPANSIONS

A TSD Companion Guide is in progress, to be provided initially as a PDF download. Eventually, it may be offered as a printed book. The Companion Guide provides insights and tips for using the deck and presents instructional example sketches for each card.

Over time, I anticipate releasing expansion packs for the deck, some of which are already in the works. Expansion packs will contain 10 new cards that can be incorporated into the main deck. Deck owners can customize their deck by adding and removing cards as they wish.

